

LET ME GET THIS STRAIGHT.

**WE'RE INVESTING HALF A BILLION
TAX DOLLARS, DISRUPTING NATURAL
HABITATS, IRREPARABLY DEFACING
A MAJESTIC CANYON WITH
22 GODZILLA-SIZED TOWERS WHILE
ADDING AN EXTRA HOUR OF TRANSIT TIME
AND STILL NOT SOLVING THE
CONGESTION PROBLEM**

*– all to fulfill the ambitions of a few wealthy developers
and resort owners who used their political connections to make
this bad idea an even worse reality for their own personal gain?*

NO GO!

NO GOndola!



lccfriends.org

Paid for by Friends of Little Cottonwood Canyon



1,800 car parking garage

262'

237'

22 gondola towers

3 angle towers

WHAT DO WE DO? WE SAY NO GO!

We Stand for:

- Preserve canyon experience
- Responsibly use tax payer \$\$
- Protect the watershed
- Choose right-sized solutions

How you can help:

- Join our email list
- Tell your friends
- Write your representatives
- Comment on social media
- Donate to Friends of LCC

Little Cottonwood Canyon must be protected from unnecessary development for future generations. Our children should grow up enjoying the same pure water, pristine views and unspoiled wilderness that we have. The proposed gondola system will scar Little Cottonwood Canyon. It will be pervasive and permanent. The main viewpoint of the canyon will no longer be the granite rock face behind Wasatch Resort. It will no longer be the expansive view from the wild flowers of Albion Basin. The main viewpoint of Little Cottonwood Canyon will be 22 skyscraper-sized towers with 40 bus-sized gondolas riding on a steel cable. There is no need for a Little Cottonwood Canyon gondola... unless you're a resort owner or developer with ambitions to build hotels, restaurants, condos — and to profit every step of the way. We can not allow this irreversible tragedy to take place. Developers come and go. The majesty of our beautiful canyon should last forever. Join us in opposing the gondola. Become a friend of Little Cottonwood Canyon.

“Half a billion dollars to solve a ‘10 days out of the year’ problem? How about a phased solution that we can do bit by bit, and adapt as needed? There is no going back from this.” – Brandon Sheranian

NO GOndola!

GET INVOLVED! Email us @ contact@lccfriends.org to join our mailing list. Visit: lccfriends.org

